

Press Release
September 2007

Recognition for Hertfordshire Hearing Aid Audiologist

A partner at The Hearing Healthcare Practice in Harpenden, Robert Beiny, RHAD, FSHAA, MRSH, has been appointed Vice Chairman of one of the Hearing Healthcare Industry's leading Associations – AIHHP.

The Association of Independent Hearing Healthcare Professionals (AIHHP) is an independent body which only approves membership after careful selection by a panel of peers.

AIHHP recognised hearing aid audiologists have to prove that they maintain the very highest professional and ethical standards in all manner of hearing healthcare.

Membership is only open to fully qualified independent hearing aid audiologists who are dedicated to serving the needs of the hearing impaired of all ages.

Robert Beiny was one of the founding members of AIHHP back in 1994, having realised the need to create a 'gold standard' for the profession.

Robert Beiny said;

"I'm obviously delighted to have now been appointed as Vice Chairman of AIHHP. As a founding member, I have worked hard to ensure that the commitment to quality and professionalism is universally reflected throughout every member of our team at the Hearing Healthcare Practice (HHP)."

"Along with my recent appointment, I am so proud that all of the hearing aid audiologists at HHP have also been accepted as Associate Members of AIHHP in their own right."

"We are all passionate about providing the very best in hearing healthcare and I will work hard to promote AIHHP's commitment to quality, professionalism and service excellence locally and nationally."

"The Association of Independent Hearing Healthcare Professionals' strict Code of Practice sets standards which exceed those required of other hearing aid dispensers. We have all adopted defined procedures in hearing healthcare practice management, using only the highest specification testing equipment in consulting rooms and demonstrating knowledge of the most sophisticated, state of the art hearing instrument systems."

As an AIHHP member each practitioner agrees to deliver an exemplary,

unbiased service in audiological assessment, independent advice, expert fitting of hearing instruments and the security of quality long-term aftercare. Mandatory on-going training programmes in new technology, instrument methodology and audiological procedures ensure that patients can confidently receive the most up-to-date help available.

Robert concluded, "As membership of AIHHP is restricted and coveted by the profession, these recent awards confirm our status as a national beacon site in the profession."

The Association of Independent Hearing Healthcare Professionals is recognised by the Government and is consulted regarding national hearing healthcare policy.

About the Hearing Healthcare Practice

The Hearing Healthcare Practice was formed in 1994 as a hearing aid audiological centre of excellence.

As well as helping people to hear, the Practice provides individual and organisational guidance on hearing conservation.

Under the guidance of Robert Beiny, HHP also acts as a consultant to the music industry, advising many famous professional and amateur musicians on issues of hearing protection and healthcare.

The Practice's diverse client list covers all ages and all walks of life.

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